

## Chapter 132

As soon as Steven finished talking, the crowd burst into an uproar!

The medicinal value of the Heption Herb!

The recovery of male virility

That...

A trace of doubt appeared on Yasmine's face as she said, "Someone attempted to advertise using this medicinal function a few years ago but it wasn't well received. Are you confident about it?"

Steven replied immediately, "How can I do things without any research? Some components of Heption Herb have the effect of stimulating the human body. Think about it, just how many men have confidence in their bodies these days? As long as we fully develop the special function of this herb, we could double or even triple the price. Since we want to buy it in bulk, we must maximize our profits, shouldn't we? Otherwise, it would be tough for us to earn money. The main issue is that we always have to appease the Genuine Care Medical Center! Are all of you willing to continue to do things as per their instruction?"

Steven's last question was like a bolt of thunder that struck everyone present!

Why should they continue to act according to the will and wishes of the Genuine Care Medical Center and be humiliated by them?

The Bai family was a prominent family in Qena City. Of course, they would not want to be ordered for the rest of their lives!

Yasmine's face turned red. "Okay! As long as you are sure about it, go ahead! What about the rest of you?"

Everyone looked at one another, not daring to voice a word.

It was at that moment, Felicity responded coldly, "I object. First of all, the Bai family has always been a pharmaceutical retailer. We don't stockpile nor develop any specific medicinal values of a herb. We just have it lucky this time. We just happen to find out about its properties. Besides, I didn't tell all of you about it in the beginning as I never intend to buy them in such large quantities. Besides, we need professionals to develop this property. If you are going to run this project, it will be considered false advertising."

Felicity had brought out everyone's concern.

Steven, however, had already anticipated this. He sneered, "False advertising? What's false advertising? Say, Cordyceps and Maca, are these products of false advertising? Aren't they expensive and well-received by the public? The

focal point of our marketing is targeted at the male population. Every single man on this planet will be tempted to buy it if we do it right. Moreover, most of the effects are psychological. Who cares if it's useful or not? As long as it's safe to consume, there will always be buyers."

Hearing Steven's reasoning, everyone was so tempted to give it a try.

Cordyceps and Maca were just another few examples of herbs hyped by marketing, weren't they? They were both advertised to improve a man's s\*xual performance.

Would the Bai family be able to take advantage of this once-in-a-lifetime opportunity to change their fortune?

Yasmine's heart was accelerating.

The Bai family had been looked down upon for far too long.

"Alright! Steven, I'll leave this matter to you! It must be executed perfectly! Just let me know how much the marketing costs!" Yasmine had made the final decision.

No one considered Felicity's opinion although she was the company director.

Felicity's face darkened.

Yasmine glanced at Felicity and sighed.

After all, Felicity was the director. If Yasmine

wanted Felicity to step down, she should have taken proper measures.

She pondered and said, "Felicity, you can acquire the remaining herbs according to your initial plans. Go to the village and have a look."

Everyone looked at Felicity with an enigmatic expression.

Yasmine's statement might make her sound thoughtful and considerate.

However, everyone knew that she was making Felicity and Steven compete against one another!

Whoever achieved better results would have more says in the Bai Family!

After that meeting, Felicity was so depressed that she immediately looked for William to grumble about it.

But William looked unconcerned about what had just happened.

William was thinking of the Heption Herb.

The Heption Herb was indeed valuable.

However, it must fall under the right hands.

As he was thinking, he sent Melissa a text message.

When Melissa read the message, she started to swear instantly!

"F\*ck! What is that b\*stard up to again! Why is he

trying to buy that worthless herb in secret?"

"Let's go home," William said to Felicity after sending the message.

Felicity had no choice but to head back with William.

After the meeting, Steven began his scheme as soon as possible!

For him, that meeting was a great opportunity for him!

Yasmine assured him that he could purchase the herb at a higher price. This meant that he could spend as much as he wanted!

Moreover, he would also receive a sum of money for marketing.

That was quite some money.

Even if the marketing failed, who would blame him?

After all, the success of a marketing strategy depended entirely on luck.

Besides, even if he failed, as long as the Heption Herb remained the main ingredient of the new product of the Genuine Care Medical Center, its worth would only continue to skyrocket.

It was a steady stream of profits without much risk!

He planned to secretly register a private bank account and transfer part of the money into his

stash. Then, he would buy the Heption Herbs from part of that embezzled money.

At that time, he would leverage millions of yuans easily.

Haha!

Felicity was down in the dumps for the whole day.

That afternoon, when she was about to go out, William stopped her.

"Are you going to Heption Village? I'll go with you." William could read through Felicity's mind at a glance.

Even though her family had made things difficult for her, she was still bound by her duty as a director. She had to uphold her responsibility.

It was her time to shine. She was going to carry out her plan accordingly.

Felicity was stunned and nodded. "You are the best."

William smiled as they both headed to Heption Village.

Heption Village was located at the foot of Heption Piedmont. It was a small village, and the whole village made a living by planting Heption Herb, and hence, its name.

It happened to be the harvesting season of Heption Herb.

When they arrived at the village, their eyes opened in awe when they saw a sea of purple flowers.

Among the flowers, a few villagers were seen plucking the Heption Herb while others were drying it at the village entrance.

What a harmonious sight.

Felicity's anxiety and frustration were swept away by the scene in front of her.

"Isn't it beautiful?" William asked with a smile.

Felicity nodded and said, "It is. I'm feeling much better. It is such a pleasant view."

William nodded. He felt like there was a lump stuck in his throat. For some reason, he couldn't get himself to spit out what he wanted to say.

No matter how picturesque the scene was, he knew that a bloodbath was awaiting them.

Felicity had come here once and engaged with several farmers.

Hence, she was not in a hurry at this moment. Instead, she dragged William and began to stroll across lanes of flowers.

When the sun was about to set, Felicity laid on the green pasture, gazing at the golden sky and the purple flowers in front of her. For a moment, it seemed as if time had stopped.

Too many things had happened to her recently.

It was only at that moment she came to a realization. "This is life. Have fun when you need it. Always spend time with your loved ones."

The gentle breeze was humid. The tranquility of this village offered her so much peace.

William laid down beside her and admired her beauty. He then asked gently, "What are you thinking about?"

Felicity turned over, facing William. Her eyes were sparkling with her affection for him. "William, I'm thinking of the day when I can live a more carefree life, shall we move here?"

William nodded at once. "Of course."

This was just a random suggestion. Felicity didn't expect William to agree to her without much hesitation.

She glanced at William's dazzling face and gentle eyes, a blush crept up her face suddenly.

At that moment, both of them were like two entwined souls that no one could separate them.