

Life at the Top Chapter 72

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Future products like KK Show, KZone, and KK Members, for example, were derivative products that would bring unimaginable profits.

Would you dare to believe that a piece of code and a few pictures could be sold for ten dollars?

Yet that was the truth.

Moreover, these derivative products had brought more than just profits for Terizone. They had also broadened KK's product line and thus increased customer stickiness as well as competitiveness between products.

Coupled with KK's ultimate attack in the form of a game, it would be simply invincible.

Jasper knew of a rich woman in his past life who had spent four million alone on virtual currency for KK's poker game.

Yet the most suitable method for Terizone at that moment was something else.

KK's renowned mobile service.

"All of you have this little thing, right?" Jasper pulled out his mobile phone.

At that moment, he saw Hudson and the rest of them looking at him weirdly.

A mobile phone was the current trendy method of communication. Sure, there were better phones with higher specs too, but those cost thousands of dollars

and were too expensive. This mobile phone, though, was much cheaper and way more humble.

However, it felt wrong to see such a thing on a rich man like Jasper.

Jasper did not seem to care about their questioning gazes as he continued to speak, "For KK users who are mutual friends to contact each other, it requires that both of them be in touch with a computer.

"However, say that we work together with Netcom, that would allow us to contact each other through messaging on mobile phones instead of computers. KK's competitiveness would increase fundamentally and that's a great way to make a profit."

Hearing Jasper's suggestion, Hudson and the rest fell deep in thought.

The first to react was Cameron. In the past, he had been the first person to think of this method.

"That... That'll cause a great stir! It'll be a good thing for both us and Netcom since one text message costs ten cents. It'll still be a great profit even if we only get three cents per message."

Cameron looked at Jasper with excitement and admiration, as if Jasper's words had spoken to his heart.

Meanwhile, Jasper felt embarrassed, for Cameron was the actual person who had come up with the idea...

"Good plan." Both Logan and Zaine nodded.

"I've already given you an idea, but how you plan to make it work is up to you. Alright, so after you've formed a partnership with Netcom, the next business you'll want to look out for is Nobile."

As per history, Nobile would have just split and become independent this year. It was still in a sorry state of going through development as a small company with little reputation.

Yet Jasper knew that Nobile would soon take over networking and telecommunications, thus turning the mobile phone industry into one of the country's biggest businesses.

By building a foundation with Nobile right now, it would greatly ease any further partnerships.

"Nobile has just been established, though?" As Hudson kept himself in the loop with a lot of the information regarding the outside world, he knew of the company.

"Indeed, but its development will be immense. Netcom is too big of a company, and while its capital is way bigger than Nobile's, something tells me that Nobile will turn out to be the most suitable telecommunications service provider in the future.

"The funds will be transferred tomorrow. Find another office and maybe buy a few servers. Then pay yourselves all the salary you're owed," Jasper took a look at the pitiful state the Terizone office was in and said.

Hudson was a little embarrassed but was soon filled with confidence. "I've never been so confident with Terizone before than I am now."

"Oh, and one more thing." Jasper turned to Zaine. "I know you developed KK's program, but the problem now is that the program is too big. Maybe think of a way to compress it? So that it's around the size of 1MB.

"I know that it's troublesome, but trust me. Doing so will increase the number of KK users by threefold."

The average internet speed in the country right now did not exceed 50KB/s and most of which were dial-up internet access, making it hard for customers to download programs that were too large in size.

Compressing the program to 1MB would be the beginning of how Terizone completely crushed other communication software and began to thrive, enlarging the gap between Terizone and others.